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## VISOR: AN INSPIRED COLLECTION FOR A NEW ERA OF COMMUNICATION

**JULY 24, 2014, Cerritos, CA** — Encore redefines the nature of public-private seating with Visor, an ultramodern lounge and modular collection that offers the ability to facilitate collaboration, protect privacy – or both.

Inspired by new modes of personal and professional interaction - modes that value both individual focus and group effort, Visor creates opportunities for people to come together or find quiet shelter in intuitive ways. As the contemporary workplace embraces the open floor plan and users of public spaces in commercial and hospitality environments require ever greater flexibility, seating must offer even more multi-purpose and sophisticated solutions. Visor addresses these demands with a collection of functional breadth and aesthetic inventiveness.

Private and semi-private seating units measure over 47” high, creating environments that define space while providing varying degrees of seclusion for group efforts or individual activities. The built-in privacy panels also achieve a reduction in overall exterior sounds, allowing for conversation intimacy or quiet contemplation.

Public lounge and love seat models support more traditional environments and can be configured as freestanding pieces or in modular configurations that, like their semi-private counterparts, can be arranged to form large or small-scale compositions in straight, L-shaped or curvilinear shapes. Accompanying connecting tables in multiple sizes further enhance the collection’s functional capabilities, with surface options that include laminate, Corian and back-painted glass.

Designers David Ritch and Mark Saffell of 5D Studio discuss their thinking: “We knew there was modular furniture in the marketplace that offered privacy elements, but most of it was bulky, almost to the point of architectural in scale. We wanted to create something lighter and distinctly modern, and Visor was the result.”

5D Studio has designed several successful collections for Encore’s parent company, Arcadia. Visor marks their first collaboration with Encore, and Encore’s most comprehensive series to date.

*Visor Lounge and Modular Collection  
Page 2  
July 24, 2014*

The full collection includes private, semi-private and public lounge chairs available with a sled base or 360-degree swivel base with self-return, as well as an accompanying love seat. Modular elements are comprised of semi-private and public lounge and love seat models available in straight or wedge-shaped styles and accompanying connecting tables in a wide array of sizes and surface options. Functional accessories such as a rotating tablet and cup holder ensure productivity and convenience, while sharply executed tailoring details and the option to specify two-tone fabric and contrasting welt provide a snappy finish.

Encore is actively expanding the breadth and depth of its product categories as it seeks to extend its reach in the corporate, healthcare, higher education and hospitality markets. Visor is a stunning debut for both its robust practicality and abundant good looks.

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*Raising the benchmark in design, comfort and flexibility, Encore is a leading provider of contemporary options-oriented seating and table products for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.*

*With a focus on flexibility and personalized attention, Encore strives to provide innovative solutions for ever-changing requirements and deliver outstanding service for customers every time, offering standard lead-times of four weeks or less, an extensive Quick-Ship program, as well as partnerships with some of the most widely recognized textile manufacturers in the industry.*

*Sharing strong organizational ties to parent company, Arcadia, they are able to draw upon an established knowledge base of product design, engineering, sales and service, all the while maintaining competitive pricing and a comprehensive warranty on all products. An assured manufacturing capability, enduring commitment to new product development and responsive approach to customer service have solidified Encore's reputation as a leader in the contract furniture industry.*

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*Encore is an Arcadia company.*