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**ENCORE STRIKES A CHORD WITH SUITE, A CONTEMPORARY
SEATING COLLECTION BY DESIGNER DAVID DAHL**

March 1, 2013, Cerritos, CA — Southern California-based Encore expands its product offering and industry focus with Suite, a strikingly modern seating collection by noted designer David Dahl. Complementing a range of applications, including corporate, retail, healthcare, higher education and the like, Suite delivers enduring comfort while maintaining a contemporary, architectural appeal.

Comprising guest and tandem seating, lounge models and accompanying benches, all with a lightly scaled, sophisticated minimalism, Suite's breadth allows for design continuity throughout multiple spaces. Its simple, clean lines result from a subtle combination of well-tailored cushioning and a sleek banded metal apron resting atop a slim tubular steel frame, creating a multifaceted look that allows it to work well in any environment.

This universal appeal is further enhanced by a host of practical attributes. Replaceable components – from arm frames and arm caps to seat and back covers – ensure long-term functionality, while thoughtful features such as a cleanout between the seat and back, an available moisture barrier as well as antimicrobial properties on all wood components provide peace of mind for healthcare applications. Guest and tandem models are also available in bariatric sizes to accommodate higher weight capacities and feature a passive-flex back to cushion a user's entry into the seat. A dual beam metal seat frame construction provides additional durability while allowing tandem add-on capability to address ever-changing needs.

"The Suite collection is a signal to the contract industry that Encore is ready to expand its horizons," states Helen Kim, Encore's Director of Marketing. "We've been known primarily as a source for office and guest seating. Now we're applying what we know about efficiency and quality to creating broader

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collections appropriate for specific applications – such as the healthcare market. Designer David Dahl is the ideal partner for this project – he transformed what was originally a concept for a single lounge chair into a complete collection of great looking products that have both functional appeal and style.”

The collection can be specified to meet a variety of purposes: guest and lounge models are available with and without arms, while tandem seating is offered in preconfigured combinations or as reconfigurable modular units. Accompanying connecting tables on tandem units are available in multiple widths as well as a 90-degree option, and are offered in a choice of laminate or Corian surfaces. Benches – another first for Encore – are available in 48” and 60” lengths and feature ample space for single or multiple guests.

Suite marks Encore’s second collaboration with designer David Dahl, who previously designed the Escape conference/executive series. The full Suite collection is available now and is currently on display in Encore’s permanent showroom in Chicago’s Merchandise Mart.

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Raising the benchmark in design, comfort and flexibility, Encore is a leading provider of contemporary options-oriented seating and table products for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.

With a focus on flexibility and personalized attention, Encore strives to provide innovative solutions for ever-changing requirements and deliver outstanding service for customers every time, offering standard lead-times of three weeks or less, an extensive Quick-Ship program, as well as partnerships with some of the most widely recognized textile manufacturers in the industry.

Sharing strong organizational ties to parent company, Arcadia, they are able to draw upon an established knowledge base of product design, engineering, sales and service, all the while maintaining competitive pricing and a comprehensive warranty on all products.

An assured manufacturing capability, enduring commitment to new product development and responsive approach to customer service have solidified Encore’s reputation as a leader in the contract furniture industry.

For more information, contact Tammie Hickerson, Brand Development Manager, at 800.585.5957 or tammieh@encoreseating.com.

Encore is an Arcadia company.