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## **Encore Introduces Signal, a Refined New Guest Seating Collection That's Ready to Make its Mark**

December 22, 2014, Cerritos, CA—Guest seating is taking on new dimensions in design and functionality with the introduction of Signal from Encore. This stylish collection of slim-profile seating makes an indelible mark on interior environments, and is only belied by its exceptional comfort and remarkable flexibility.

Signal is characterized by a slender, contemporary look that is as versatile as it is beautiful, thanks to a wide range of mixed-use materials such as wood, metal and upholstery. Available in arm and armless models, the collection offers virtually endless design possibilities when combined with an assortment of back options, including Beech wood or fully upholstered. A multitude of standard and premium metal frame finishes as well as arm materials – available in wood or durable black urethane – provide even further opportunity for aesthetic creativity.

The accompanying fully upholstered cantilever frame model shares many of the same elements as its 4-leg counterpart, yet boasts more generous proportions and an enclosed back complete with horizontal stitching details. Black leather soft-touch arm caps lend a well-dressed touch to its curvilinear shape, making a smart statement wherever a sophisticated look is desired.

Don't let Signal's understated appearance fool you, however. Thoughtful features, such as arms that taper from back to front to form hand rests, have been expertly crafted into the chair's design to ensure unparalleled comfort and support. The collection's functionality is further bolstered by its convenient stacking and ganging capabilities that make it a truly multipurpose solution for a range of seating applications, including corporate offices, training rooms, higher education and multi-use spaces.

Licensed from Austrian manufacturer Wiesner Hager, which has long been regarded for its contemporary design and fastidious dedication to quality, Signal reflects the universal appeal and well-honed craftsmanship that has come to be expected from the Encore brand.

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“With the introduction of Signal, designers and specifiers now have an elegant and versatile option for guest seating applications that provides an even greater level of refinement,” notes David Logsdon, Encore’s Director of Sales. “Signal is incredibly flexible and marks an end to the often uninspired approach seen in guest seating of the past.”

As the latest addition to Encore’s growing offering of guest and lounge seating products, Signal is well-suited for a wide variety of environments that include corporate offices, hospitality and healthcare as well as high-end residential, retail and much more.

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*Raising the benchmark in design, comfort and flexibility, Encore is a leading provider of contemporary options-oriented seating and table products for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.*

*With a focus on flexibility and personalized attention, Encore strives to provide innovative solutions for ever-changing requirements and deliver outstanding service for customers every time, offering standard lead-times of four weeks or less, an extensive Quick-Ship program, as well as partnerships with some of the most widely recognized textile manufacturers in the industry.*

*Sharing strong organizational ties to parent company, Arcadia, they are able to draw upon an established knowledge base of product design, engineering, sales and service, all the while maintaining competitive pricing and a comprehensive warranty on all products. An assured manufacturing capability, enduring commitment to new product development and responsive approach to customer service have solidified Encore’s reputation as a leader in the contract furniture industry.*

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*Encore is an Arcadia company.*