

Contact: Blanca Saucedo  
Marketing Coordinator  
Phone: 800.585.5957  
Email: [blancas@encoreseating.com](mailto:blancas@encoreseating.com)

## PIXIE: PLAYFUL AND VERSATILE MULTI-USE STOOLS

**June 23, 2014, Cerritos, CA** — Adding a whimsical touch to its expanding portfolio of seating solutions, Encore introduces Pixie, a playful stool collection that lends a sprightly charm to any environment.

Available in two heights and seat styles, and with a host of colorful new metal finish options, Pixie seamlessly blends style, form and function in an appealing and accessible design. Simplicity and lightness of scale have been incorporated throughout the series, particularly in the non-directional frame which allows visitors to perch on any side, facilitating natural conversation and ease of mobility. Seat shapes – triangular on 30-inch barstools and round on 18-inch high models – are similarly versatile and provide lasting comfort for extended periods of time.

“Pixie is a significant step in Encore’s efforts to meet the needs of today’s business environments and the rise of shared-use space and new models of interaction,” explains Tammie Alciatore, Encore’s Brand Development Manager. “The proliferation of casual work settings has created a need for a collaborative and flexible meeting and work space. With its modern shape and functional design, Pixie is a stylish option for both professional and educational environments.”

While the design arose from the emerging concept of impromptu collaboration, Pixie’s versatility and aesthetic appeal extends well beyond informal lounge and break-away areas. Barstools are equally appropriate for lunchrooms, cafés and other hospitality environments, while smaller-scaled 18-inch versions are well-suited to retail spaces or even as lightweight pull-up seating for workstations and benching systems.

Pixie marks Encore’s second collaboration with Qdesign, an award-winning collective from Chicago known for their quirky, high-quality industrial design, whose previous efforts resulted in the popular Lucent guest series.

With an expanding offering of collaborative, multi-use products, including the launch of two lounge and modular collections at this year’s NeoCon, Encore is fulfilling an ever-growing demand for adaptable, multipurpose seating that meets the needs of limited-space facilities and can reconfigure with simplicity and ease.

*Pixie Stool Collection*

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*Raising the benchmark in design, comfort and flexibility, Encore is a leading provider of contemporary options-oriented seating and table products for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.*

*With a focus on flexibility and personalized attention, Encore strives to provide innovative solutions for ever-changing requirements and deliver outstanding service for customers every time, offering standard lead-times of four weeks or less, an extensive Quick-Ship program, as well as partnerships with some of the most widely recognized textile manufacturers in the industry.*

*Sharing strong organizational ties to parent company, Arcadia, they are able to draw upon an established knowledge base of product design, engineering, sales and service, all the while maintaining competitive pricing and a comprehensive warranty on all products. An assured manufacturing capability, enduring commitment to new product development and responsive approach to customer service have solidified Encore's reputation as a leader in the contract furniture industry.*

*For more information, contact Blanca Saucedo, Marketing Coordinator, at 800.585.5957 or [blancas@encoreseating.com](mailto:blancas@encoreseating.com).*

*Encore is an Arcadia company.*