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STRIDING IN STYLE: THE MOZIE COLLECTION SIGNIFIES NEW MILESTONES FOR ENCORE

June 5, 2012, Cerritos, CA — Southern California based Encore introduces Mozie, an extensive grouping of modern, multifaceted products designed with the healthcare environment in mind, yet equally applicable to public seating requirements across various markets.

As part of Encore's brand strategy to expand its range of products, Mozie marks the debut of not one, but two new categories: tandem seating and occasional tables. Already established with its expansive offering of guest chairs, of which Mozie also provides another standout choice, Encore's foray into these areas was a natural progression to further provide solutions to customer's needs, all at a moderate price.

"Due to the increasing significance and growth of the healthcare market, we chose to venture into tandem seating and create a product collection that was aptly suited and light in scale, a combination that seemed to be lacking in the marketplace," states Tammie Hickerson, Encore's Brand Development Manager. "With that in mind, our in-house design team collaborated with the engineering department at our parent company Arcadia, resulting in this comprehensive series, complete with all the bells and whistles."

Arm and armless guest and tandem chairs are available in standard and bariatric sizes with an open back for easy cleaning or a closed back option. All are fully upholstered with an elliptical tubular steel frame finished in Metallic Silver, Black, or new Graphite. As stand-alone pieces or in tandem configurations, bariatric chairs are comprised of a generously proportioned seat and back as well as a reinforced frame that accommodates up to 500 pounds. To satisfy individual requirements, tandem configurations can be created with any number of chair-to-table connections, while an optional ganging bracket can connect individual chairs with ease.

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Mozie Collection
Page 2
June 5, 2012

Connecting tables, available in 9" straight, 18" straight and 90-degree sizes, allow for a variety of large or small-scale arrangements, while free-standing occasional tables are offered in five standard dimensions including a coffee table option. Finish selections include eight Corian® solid surface colors and 12 laminate finishes. While both surfaces provide long lasting durability appropriate for public spaces and vigorous use, Corian® has the added benefit of renewability as scuff marks and scratches can be easily buffed or sanded to restore its original appearance. Nontoxic, non-allergenic and Greenguard Indoor Air Quality certified, Corian® also contributes to sustainable design.

Not to be overshadowed, Mozie stand-alone guest chairs additionally feature highly functional, convenient stacking capabilities: four-high standing with ease or five-high with optional dolly. Add a host of options that include a ganging device, glides and casters, and Mozie delivers across the board with comfort, flexibility and purpose.

Adds Helen Kim, Director of Marketing, "The marketplace is now seeing a new side of Encore and its manufacturing capabilities, of which there are still untapped possibilities. Mozie is the first step for what's to come in terms of product category expansion, and the response has already been tremendous."

Mozie is available now and will be on display in Encore's permanent showroom in Chicago's Merchandise Mart during NeoCon 2012 and throughout the remainder of the year.

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Raising the benchmark in design, comfort and flexibility, Encore is a leading provider of contemporary options-oriented seating and table products for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.

With a focus on flexibility and personalized attention, Encore strives to provide innovative solutions for ever-changing requirements and deliver outstanding service for customers every time, offering standard lead-times of three weeks or less, an extensive Quick-Ship program, as well as partnerships with some of the most widely recognized textile manufacturers in the industry.

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Mozie Collection

Page 3

June 5, 2012

Sharing strong organizational ties to parent company, Arcadia, an established knowledge base of product design, engineering, sales and service is readily achieved, all the while maintaining competitive pricing and a comprehensive warranty on all products.

Assured manufacturing capability, enduring commitment to new product development and a responsive approach to customer service continue to solidify Encore's reputation as a leader in the contract furniture industry.

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