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ENCORE ADDS ANOTHER KEEPSAKE TO THE FAVORED MEMENTO COLLECTION

April 20, 2012, Cerritos, CA — Southern California-based Encore announces the addition of an accompanying guest chair to the popular Memento family of Executive/Conference and Task seating.

Featuring the distinctively slender profile and contemporary styling of its counterparts, Memento Guest excels as a notably practical seating solution. Ideal for guest, waiting, meeting and collaborative settings, its modern look allows for a standout appearance on its own or, when paired with Memento Executive and Task models, enables design continuity throughout spaces. Offered either fully upholstered, with optional horizontal channel-back stitching, or a knit suspension back in seven solid or multi-toned colors, the variety of choices ensures versatility while simultaneously satisfying aesthetic preferences.

Subtle, yet stylish touches are carried throughout the design, as demonstrated in the carefully crafted elliptical tubular steel frame, which is further enhanced with three finish options including long-time favorites Metallic Silver and Black as well as a new Graphite color. Armless or with signature black arms, on glides or with casters, all models are capable of stacking five-high on a dolly or four-high from the floor. An optional ganging device effortlessly connects arm and armless models and folds under the seat for concealment when not in use.

“The Memento series has been a huge success for Encore and the demand for a guest version led to its development in order to truly complete the collection. Memento Guest is easy to stack, easy to store, the tailoring details are spot-on and we’re confident that our customers will be pleased with this new option for a comfortable, charming and all-purpose seating solution,” states David Logsdon, Encore’s Director of Sales.

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Memento Guest is available now and will be on display in Encore's permanent showroom in Chicago's Merchandise Mart during NeoCon 2012 and throughout the remainder of the year.

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Raising the benchmark in design, comfort and flexibility, Encore is a leading provider of contemporary options-oriented seating and table products for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.

With a focus on flexibility and personalized attention, Encore strives to provide innovative solutions for ever-changing requirements and deliver outstanding service for customers every time, offering standard lead-times of three weeks or less, an extensive Quick-Ship program, as well as partnerships with some of the most widely recognized textile manufacturers in the industry.

Sharing strong organizational ties to parent company, Arcadia, an established knowledge base of product design, engineering, sales and service is readily achieved, all the while maintaining competitive pricing and a comprehensive warranty on all products.

Assured manufacturing capability, enduring commitment to new product development and a responsive approach to customer service continue to solidify Encore's reputation as a leader in the contract furniture industry.

For more information, contact Lara Sixsmith, Marketing Coordinator, at 800.585.5957 or laras@encoreseating.com.