

Contact: Tammie Alciatore  
Brand Development Manager  
Phone: (800) 585-5957  
E-mail: [tammiea@encoreseating.com](mailto:tammiea@encoreseating.com)

### **Encore's Fling Collection Brings a Fun, Modern Flair to Guest and Lounge Seating**

July 23, 2015, Cerritos, CA—Simple, yet seductive; fun, yet sophisticated—Encore's striking new collection of guest and lounge seating artfully integrates form and function into a single, cohesive design concept. Designed by David Ritch and Mark Saffell of 5d Studio, Fling is characterized by a distinctive curved back that transitions effortlessly to form a sculpted arc, resulting in a shapely silhouette that is both modern and timeless.

While Fling's refined appearance makes it a perfect companion for contemporary offices, lobbies, collaborative areas and higher education applications, the collection can also be dressed up with a wide assortment of vibrant fabrics or given a touch of flair with one of nine signature knit colors, making it equally inviting in dynamic hospitality, retail and multi-use settings.

Serving as more than just eye candy, Fling also provides lasting seated comfort via its ample proportions, gently sloping arms and purposeful memory-foam cushioning. Both the proprietary knit suspension back material and standard back upholstery possess a firm-yet-pliable quality, delivering an added level of support. And who says beauty and brawn can't coexist harmoniously? Fling's sense of style and panache is belied only by its strength, which boasts a 300 lb. weight capacity.

Lounge and guest seating models are available with two base options: four-leg or the ever-popular swivel with a self-return feature. Both bases are offered in multiple standard finishes and can also be ordered in premium colors ranging from bright white to vibrant green, yellow and red tones as well as soft neutrals.

"With the introduction of Fling, Encore has added a highly attractive and versatile offering to its seating portfolio that fully delivers on expectations with elegance and comfort," says David Logsdon, Encore Director of Sales. "Designers David Ritch and Mark Saffell have yet again created a signature collection that is sure to make its presence readily known in any interior application."

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*Fling Collection*  
*Page 2*  
*July 23, 2015*

Light in scale, with an ultramodern profile and intricate detailing, Fling guest and lounge chairs are a stand-out seating solution that creates a lasting impression.

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*Raising the benchmark in design, comfort and flexibility, Encore is a leading provider of contemporary options-oriented seating and table products for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.*

*With a focus on flexibility and personalized attention, Encore strives to provide innovative solutions for ever-changing requirements and deliver outstanding service for customers every time, offering standard lead-times of four weeks or less, an extensive Quick-Ship program, as well as partnerships with some of the most widely recognized textile manufacturers in the industry.*

*Sharing strong organizational ties to parent company, Arcadia, they are able to draw upon an established knowledge base of product design, engineering, sales and service, all the while maintaining competitive pricing and a comprehensive warranty on all products. An assured manufacturing capability, enduring commitment to new product development and responsive approach to customer service have solidified Encore's reputation as a leader in the contract furniture industry.*

*For more information, contact Tammie Alciatore, Brand Development Manager, at 800.585.5957 or [tammiea@encoreseating.com](mailto:tammiea@encoreseating.com).*

*Encore is an Arcadia company.*