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## ENCORE'S NEWEST LOUNGE AND OCCASIONAL TABLE COLLECTION, CIELO, IS WORTH MORE THAN JUST AN UPWARD GLANCE

**July 19, 2013, Cerritos, CA** — Encore, one of the industry's leading sources for great value and design in the contract furniture market, announces the launch of Cielo, a versatile collection of lounge seating, benches and occasional tables.

Well-suited for today's informal, multi-purpose environments, Cielo's casual styling easily lends itself to impromptu work and study arrangements, and is easy to maneuver when space or resources are limited. Shapely curves, a low-slung silhouette and an open, inviting form work together to create a playful-yet-functional look that's ideal for modern open office plans and higher education applications, while also being suitable for hospitality and retail areas. The breadth of the series and its myriad options provide all the essentials necessary to create spaces that are both practical and universal in appeal.

Armless lounge chairs and love seats provide ample seating for single or multiple guests and are offered with a smartly tailored horizontal channel-stitch option to lend an extra degree of sophistication. The wraparound frame on sled base models traces the chair back and forms one continuous piece that can also serve as a handle – easing the ability to reconfigure seating arrangements on demand. Swivel-base lounge chairs are equally impressive, with a self-return feature that ensures everything's in place when not in use.

Artfully designed rectangular benches and multiple-height stools offer comfortable resting and perching areas, whether accompanying larger lounge seating vignettes or as stand-alone pieces. The collection's defining trait – a signature seamless frame – provides support while maintaining a slim, understated profile, and is available in Encore's standard Graphite, Metallic Silver and Chrome finishes.

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Like their seating counterparts, coordinating occasional tables appear modest and unassuming, yet the simplicity of their design belies their underlying depth and versatility. A carefully crafted form provides a sturdy yet portable foundation for demanding environments, while an extensive variety of top shapes and finishes allows the freedom to serve a range of professional and academic purposes. Laminate and Corian® surface options feature exceptional durability, while back-painted glass tops can also serve as a writable surface to further enhance functionality. The accompanying pull-up table offers plenty of room for food and beverages, a laptop, tablet, or other work and study functions.

Designed by Christopher Panichella, a long-time collaborator with Encore's sister company, Arcadia, the Cielo series marks his first effort for Encore. "Overall I wanted to create a comfortable and affordable collection with a light yet refined outline," states Panichella. "Staying true to the modernist philosophy 'less is more', the Cielo pieces eliminate superfluous material and are reduced in scale for today's smaller office spaces." Encore Director of Sales, David Logsdon elaborates: "Cielo functions well in a wide range of social and business settings and also looks stylish and of the moment. This combination of attributes plays well to Encore's reputation for practical yet design-savvy solutions for the contract furniture market."

The Cielo collection is available now and is currently on display in Encore's permanent showroom in Chicago's Merchandise Mart.

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*Raising the benchmark in design, comfort and flexibility, Encore is a leading provider of contemporary options-oriented seating and table products for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.*

*With a focus on flexibility and personalized attention, Encore strives to provide innovative solutions for ever-changing requirements and deliver outstanding service for customers every time, offering standard lead-times of three weeks or less, an extensive Quick-Ship program, as well as partnerships with some of the most widely recognized textile manufacturers in the industry.*

*Sharing strong organizational ties to parent company, Arcadia, they are able to draw upon an established knowledge base of product design, engineering, sales and service, all the while maintaining competitive pricing and a comprehensive warranty on all products.*

*An assured manufacturing capability, enduring commitment to new product development and responsive approach to customer service have solidified Encore's reputation as a leader in the contract furniture industry.*

*For more information, contact Tammie Hickerson, Brand Development Manager, at 800.585.5957 or [tammieh@encoreseating.com](mailto:tammieh@encoreseating.com).*

*Encore is an Arcadia company.*